

Agenda (Subject to change)
Southern Consortium of University Public Service Organizations
2010 Annual Conference

April 6-8, 2010
Knoxville, TN

Tuesday, April 6

6:30 pm **Director's Dinner at Club LeConte**
An opportunity to connect with other center/institute directors for dinner and informal discussion at Knoxville's finest private business and dining club.

Wednesday, April 7

7:30-8:30 am **Breakfast & SCUPSO Business Meeting**

8:45-9:00 am **Conference Opening and Welcoming Remarks**

9:00-10:15 am **Plenary Session: Rethinking Your Mission**
Many public service centers/institutes are re-thinking their missions and activities in view of current economic constraints. Hear from several of your peer institutes and add your experiences to the mix as well.

- Don-Terry Veal, Center for Governmental Services, Auburn University
- David Valentine, Truman School of Public Affairs, University of Missouri
- Jeff Michael, Director, Urban Institute, UNC-Charlotte

10:15-10:45 am **Break**

10:45-11:45 **Breakout Sessions**

1. The Nuts and Bolts of Webinars and Podcasts

The first of two sessions on the use of new tools to communicate with constituents: this one focused on webinars and podcasts.

- Institute for Public Service, University of Tennessee

2. Citizens' Priorities and the Implications for Public Service Institutes

A number of centers/institutes conduct annual polls to assess citizen views and priorities related to state policy issues. What have been the findings and trends? What are the implications for centers/institutes?

- Donna London, Strom Thurmond Institute, Clemson University
- Sally Jo Vasicko, Raymond Scheele, Joe Losco, Bowen Center for Public Affairs, Ball State University

11:45-1:15 pm **Lunch and Keynote Speaker**

1:15-2:15 pm **Breakout Sessions**

1. The Nuts and Bolts of Social Networking and Blogs

The second of two sessions on the use of new tools to communicate with constituents: this one is focused on social networking and blogs.

- School of Government, UNC – Chapel Hill
- Stennis Institute of Government, Mississippi State University

2. Evaluating the Effectiveness of Your Work

2:15-2:45 **Break**

2:45-4:00 **Plenary Session: Impact of the Recession on Local Governments**

What impact is the recession having on local governments? Hear the results of surveys of city and county governments in Georgia and South Carolina and discuss the implications for public service institutes.

- Bill Baker, Assistant Professor of Public Administration, Kennesaw State University
- Bill Tomes, Director of Governmental Research and Service, Institute for Public Service and Policy Research, University of South Carolina
- Ted Abernathy, Executive Director of Southern Growth Policies Board

4:00-5:00 **Baker Center Museum Tour and Historical Society Visit**

The Howard H. Baker, Jr. Museum provides a unique glimpse into the public policy process. The museum follows the life of Senator Howard H. Baker, Jr. through all three major branches of government.

6:15 pm **Dinner – Calhoun’s**

Enjoy dinner in downtown Knoxville with a panoramic view of the Tennessee River.

Thursday, April 8

8:00-8:30 **Continental Breakfast**

8:45-9:00 **Welcome/Announcements**

9:00-10:15 **Plenary Session: New Ideas in Economic Development**

From promoting entrepreneurship to promoting broadband, economic development is playing an increasingly large role in public service institute activities. Share ideas and challenges with other institutes in this session.

- Mark Weinberg, Voinovich School of Leadership and Public Affairs, Ohio University

- Jeff Hendry, John Scott Dailey Florida Institute of Government, Florida State University
- Jerome Lewis, Institute of Public Administration, University of Delaware

10:15-10:45 **Break**

10:45 – 11:30 **Plenary Session: New Ideas in Leadership Development**

- Tom Kohntopp, Institute for Public Service, University of Tennessee
- John Thomas, Weldon Cooper Center for Public Service, University of Virginia

11:30 **Adjourn**